

Destination Newport Committee
March 17, 2016
2:00 P.M.
Newport, Oregon

CALL TO ORDER

The March 17, 2016, regular meeting of the Destination Newport Committee was called to order at approximately 2:00 P.M. In attendance were John Clark, Judy Kuhl, Lance Beck, Steve Beck, David Heater, and Lorna Davis. Also in attendance were Cindy Breves, Executive Assistant; Jamie Rand, News-Times, and Jerry Wolcott, Franny Brindle, and Angel Bursal from ODOT.

INTRODUCTIONS

Everyone introduce themselves at the meeting.

CONSENT CALENDAR

The consent calendar consisted of the following items:

- A. Minutes of the February 18, 2016, meeting;
- B. Review of Accounts for February 2016;

MOTION was made by S. Beck, seconded by Clark, to approve the consent calendar, as presented. The motion carried unanimously in a voice vote.

OTHER

Presentation by Jerry Wolcott with Pioneer Mountain/Eddyville Project Manager regarding Highway 20 project.

Wolcott reported on the Phase 4 of the Highway 20 Project. The design elements were reviewed. Concern has been created regarding this phase of the project due to the fact that it will require closing Highway 20 for 2 hours' daily starting in June 1 through July 15 and closed July 17 through October 31 for up to 14 hours a day 10 hours at night. This will have a large impact on Newport business. Newport is a destination city and this is our prime tourist season. The fiscal impact will be felt.

The committee asked questions regarding the closure and construction timelines. The committee and ODOT discussed options for marketing information regarding the closure. The committee is willing to work with ODOT's PR firm to create a marketing plan together to help mitigate the impact on the businesses in Newport. The committee agreed to meet with PR firm COGITO as soon as a contract is in place.

Reviewed Portland Business Journal Centerpiece Sponsorship. Will discuss at next meeting.

DISCUSSION AND ACTION

Next meeting will be April 21, 2016.

ADJOURNMENT

Having no further business, the meeting adjourned at approximately 3:06 P.M.

